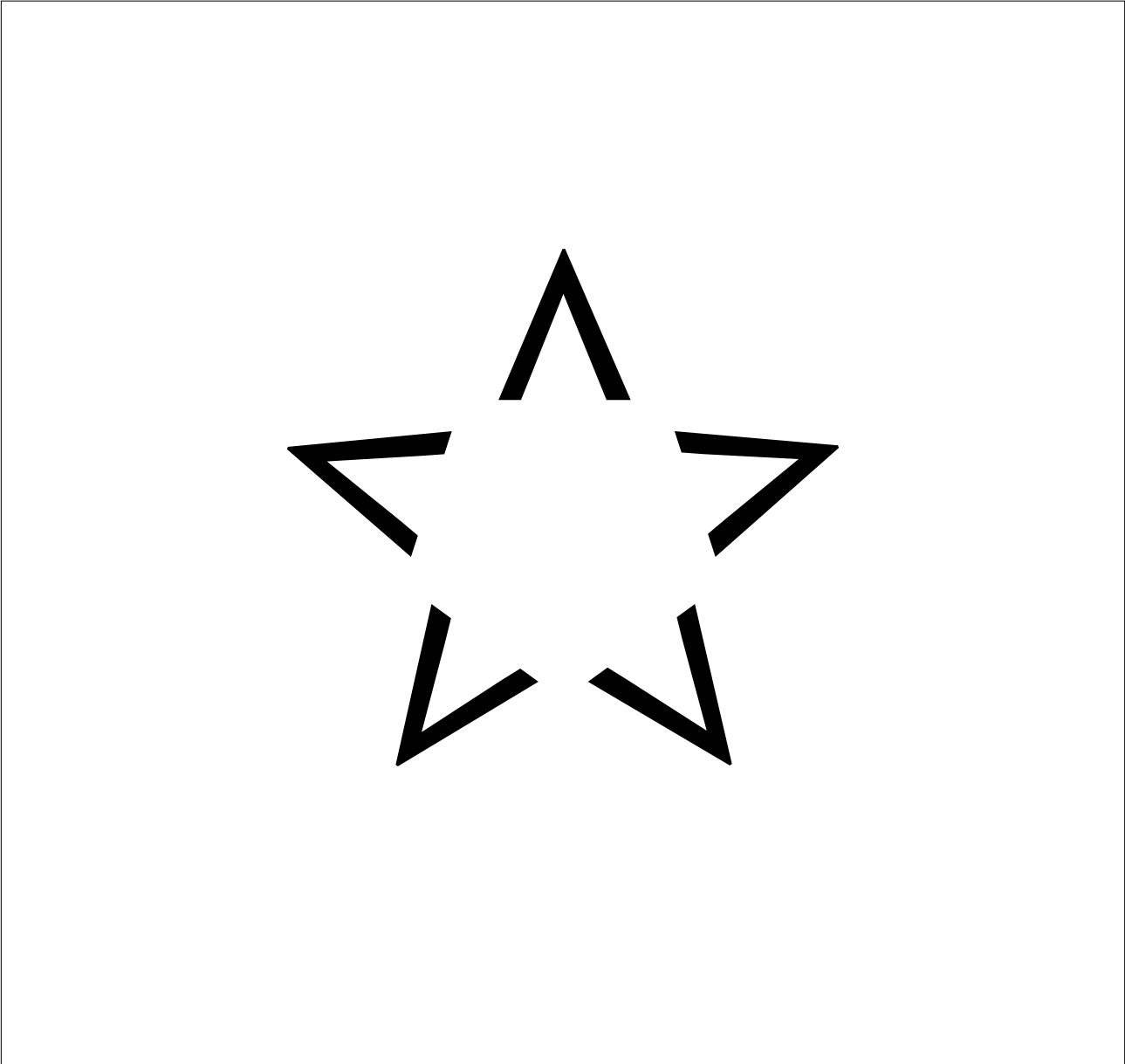
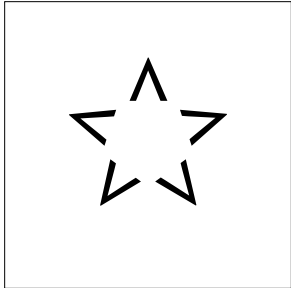


Corporate Communications

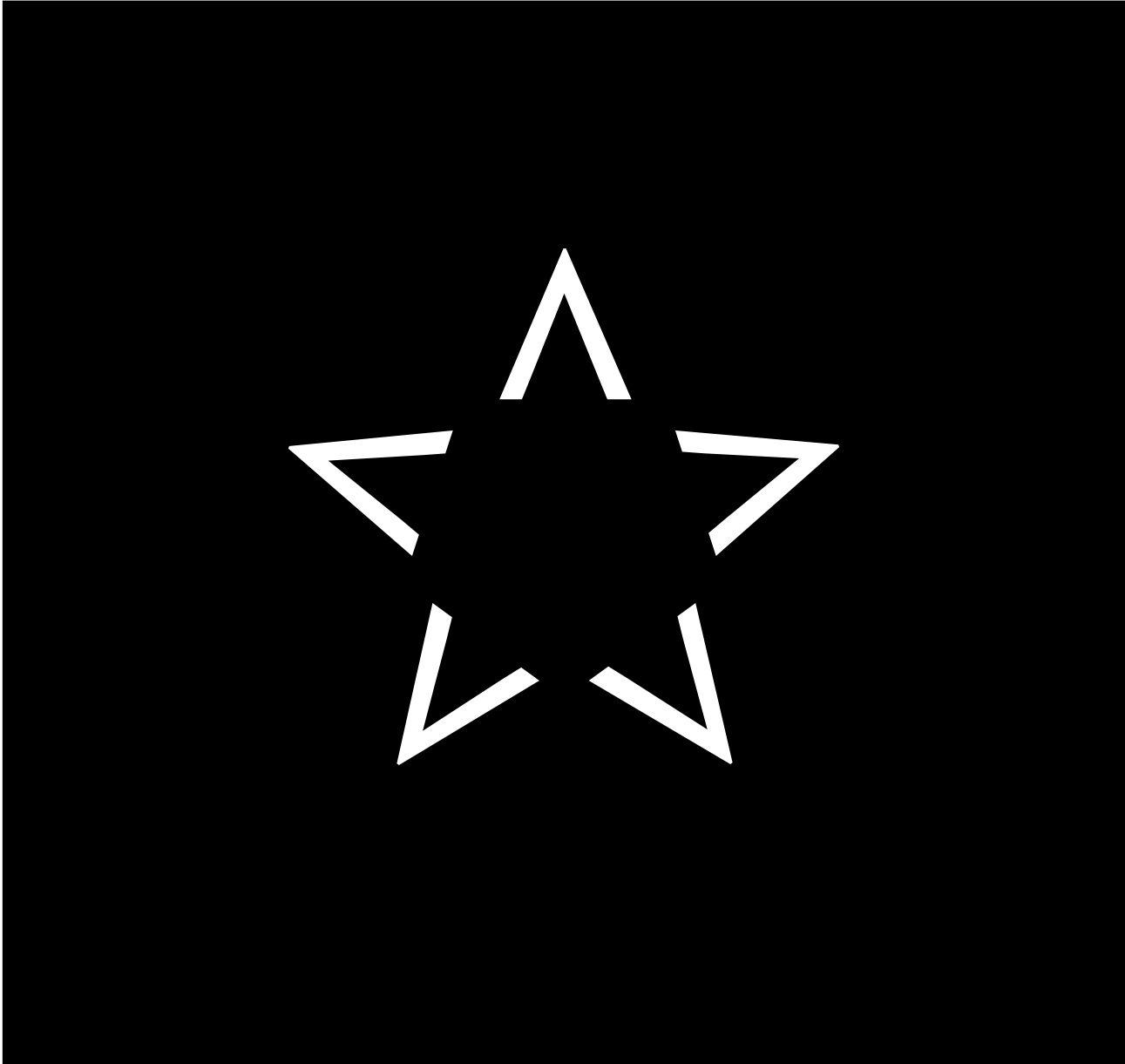
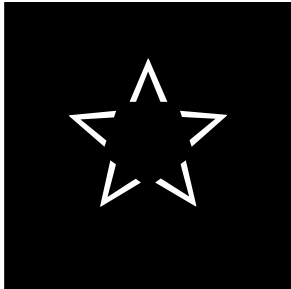
1.1 Identity

Phase IV. Deploy

Positive Logo



Negative Logo



Positive Logotype
with LLC

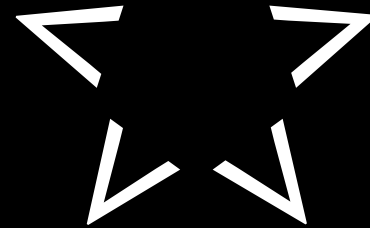
ADMINISTAR LLC



Negative Logotype
with LLC



ADMINISTAR_{LLC}



Positive Logotype
without LLC



ADMINISTAR

A large, stylized five-pointed star icon. Each point of the star is formed by two thick, black arrowheads pointing towards the center of the star. The word "ADMINISTAR" is positioned above the star.

Negative Logotype
without LLC



Color Palette

Primary

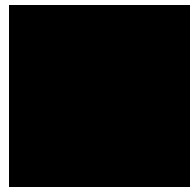


Starlight



Midnight

Secondary



Charcoal



Steel



Aluminum



Sky



Nickel



Sand

Parent Logotype
on Starlight



Parent Logotype
on Midnight



Parent Logotype
One Color Midnight

ADMINISTAR_{LLC}



Parent Logotype
One Color Midnight

ADMINISTAR_{LLC}

ADMINISTAR_{LLC}

Parent Logotype
Midnight and Starlight



ADMINISTAR^{LLC}

A large version of the Administar LLC logo. The word "ADMINISTAR" is in blue, with the letter "A" replaced by a yellow star outline. Below the "AR" part of the word is a larger yellow star outline.

Parent Logotype
Midnight and Starlight

ADMINISTAR[▲]LLC



Variations



Variations



Parent Logotype
Steel and Starlight

ADMINISTAR^{LLC}

A large, stylized yellow star graphic composed of thick, outlined segments. The star is positioned below the word 'ADMINISTAR' in the main logo, with its top point overlapping the letter 'A'.

Parent Logotype
Steel and Starlight

ADMINISTAR[▲]LLC

ADMINISTAR[▲]LLC